



LOLS Srl -Company Profile

Connecting Italian Excellence with African Markets

About Us

LOLS Srl is an Italian import-export company based in Verona, Italy, specialized in connecting Made-in-Italy excellence with African markets. Founded over five years ago, LOLS has built a strong reputation as a reliable export partner supplying high-quality Italian products across diverse sectors — from industrial machinery and building materials to corporate supplies, textiles, and safety gear.

Our Mission

To promote Made in Italy products and technology in emerging African markets by providing trusted sourcing, transparent logistics, and professional local representation.

Our Vision

To become the leading bridge between Italian manufacturing excellence and African industrial and corporate growth — offering sustainable, cost-effective, and innovative supply solutions.

What We Export

- Industrial Machinery & Equipment (filling, labelling, packaging, soap lines, generators, solar systems)
- Building & Construction Materials (tiles, marble, bathroom fittings)
- Corporate Supplies & Branding (textiles, safety shoes, PPE)
- Beverages & Lifestyle Products (Italian wines, Prosecco, corporate gifts)

Partner Network

LOLS collaborates exclusively with selected Italian manufacturers such as FTG, Makro Labelling, OMAG, La Fenice, Thcloths, Jekson Vision etc. In Africa, our exclusive partner Xmedia Sarl ensures distribution, customization, and after-sales support in Cameroon and neighboring countries.

Logistics & Delivery

Through ALITRANS Srl, LOLS offers comprehensive logistics solutions: container consolidation, air and sea freight, and customs support.

Key Markets

Cameroon, Equatorial Guinea, Gabon, Chad, Angola, Rwanda, Tanzania, Congo.

Clients



TotalEnergies, Guinness Cameroon (SABC), Boissons du Cameroun (Castel Group), Syngenta, Bidco, and others.

Why Choose LOLS

Direct sourcing from Italian manufacturers ✓ Competitive pricing ✓ Fast and reliable logistics ✓ Local presence via Xmedia ✓ Proven multinational experience

Contact Us

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LOLS Srl – Delivering Italian Quality with African Efficiency

